Rep Order# EC'd Yes 9799110 Ver# ij Status Revised Traffic Order# 31495 Last Received: 08/30/2012 3:15 PM 08/30/2012 3:02 PM

Showing Buylines: All Rep & Sta Revised Lines

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WWSB-TV SARASOTA,FL **ELISE CLOYD** CROSSROADS GPS) POLITICAL ISSUE GROU Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks 600 FAIRMOUNT AVE, SUITE 306 TOWSON, MD 21286 08/23/2012 - 08/29/2012 //1953 Salesperson (Sales Office (Salesperson Phone#
Salesperson FAX# Rep Firm

) WASHINGTON) BRAD PHILIPPS

202-955-5342 202-955-5348

-- CONTRACT COMMENT --

Phone# Buyer

Fax#

Advertiser

Estimate# Product Station

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS -

REVISED TOTAL 7450 REMOVED SPOTS ON LNS 2,3

PLEASE CNFM, THANKS

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							*2	-	Ln
Vl3 More	[CREDIT	Sales Re	Buyl:	TH-F	V13 Com	Sales Re	TH-F	1	Day
than 2 co	WAS TAKEN	mark:	ine Commen	630P-7P NEWS	ent Change	mark:	6P-630P NEWS	1 1 1 1	Time
V13 More than 2 codes changed	[CREDIT WAS TAKEN FOR SPOT ON 8/23 (1/WK), MADE-GOOD BY LINE(S) 9]	Sales Remark: V13 REMOVED SPOTS.	Buyline Comment: CREDIT:AUG23(1)	NEWS	V13 Comment Changed, Spots/week Changed	Sales Remark: V13 REMOVED SPOTS	NEWS		Program
	MADE-GOOD BY LINE (S			:30			:30	:	Len
	3) 9]			\$900.00			\$750.00	!	Rate
				08/23-08/24			08/23-08/24		Dates
				0			0	1	Spots/Week # of Weeks
				0			0	1	# of
				0			0		Total Spots
				\$0.00			\$0.00		Total Cost

Daypart

-- REPORT TOTALS---

Report Totals: 0 / \$0.00

-SALES MONTHLY TOTALS-

Sales Totals: 13 / \$7,450.00 4 / \$1,525.00

Station Totals: 13 / \$7,450.00

Sep 12: 9 / \$5,925.00

	Market Totals	COMPETITIVE-	Lines not sent/rcld/rtrn: 0 / \$0.00	Phone# Fax#	Estimate# 1953 Buyer ELISE CLOYD	Advertiser () POLITICAL ISSUE GROUP Product CROSSROADS GPS	Station WWSB-TV SARASOTA,FL	Rep Order# 9799110 EC'd Yes
	tals		0 / \$0.			AL ISSUI PS	OTA,FL	Ver#
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	\$322,511							Ver# 13 Status Revised
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80	80			Hiatus Weeks	Agency C/P1/P2/E //1953 Flight Dates 08/23/201	600 FAIRMOUNT AV TOWSON, MD 21286	_	Traffic Order# 31495
WTSP	UNKN				08/23/20	MOUNT N, MD 21	/ENTZER	#31495
26%	0%				//1953 08/23/2012 - 08/29/2012	TOWSON, MD 21286) MENTZER MEDIA SERVICES	Show
WITA	WBSV					6	/ICES	Printed: Last Received: ing Buylines: Al
0%	0%							nted: :eived: nes: All R
WTVT	WELA			Salesperson FAX#	Salesperson Phone#	Sales Office (Salesperson (Rep Firm	Printed: 08/30/2012 3:15 PM Last Received: 08/30/2012 3:02 PM Showing Buylines: All Rep & Sta Revised Lines
16%	30%)) ;		FAX#	Phone#			5 PM 2 PM 4 Lines
WWSB 2	S.I.J.M			202-955-5548	202-955-5342	BRAD PHILIPPS	WASHINGTON	
2%	748			o.	. N	Š	·	2 of

Books Demos

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Fax#	*	Station WV Advertiser (Rep Order# EC'd Yes
	1953 ELISE CLOYD	Station WWSB-TV SARASOTA,FL Advertiser () POLITICAL ISSUE GROU Product CROSSROADS GPS	9799110
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0	Agency C/P1/P2/E //1953 Flight Dates 08/23/201 Hiatus Weeks	Agency () MENTZER MEDIA SERVICES 600 FAIRMOUNT AVE, SUITE 306 TOWSON, MD 21286	Traffic Order# 31495
Fac action	//1953 08/23/20	MOUNT A	31495
) P	//1953 08/23/2012 - 08/29/2011) MENTZER MEDIA SERVIC 600 FAIRMOUNT AVE, SUITE 306 TOWSON, MD 21286	Sho
WTT A	12	VICES 306	Printed: Last Received: wing Buylines: Al
0 *			Printed: Received: uylines: All R
WTVT 168	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	Printed: 08/29/2012 8:26 AM Last Received: 08/28/2012 6:10 PM Showing Buylines: All Rep & Sta Revised Lines
1 6 8	n Phone# n FAX#		26 AM 10 PM 2d Lines
WWSB 28	202-955-5342 202-955-5348) WASHINGTON) BRAD PHILIPPS	K)
			2

WISP 26% WTTA 0% WTVT 16% 202-955-5342 202-955-5348

MTOG \$0

Books Demos

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WWSB 2%

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